



Central Park School for Children Foundation

724 Foster Street | Durham, NC 27701 | 919-682-1200 | Fax: 919-683-1261

We invite you to participate in a great opportunity to support your community, education, and the ongoing revitalization of downtown Durham by sponsoring Central Park School for Children's Annual Strawberry Festival. This is a community festival to raise funds for improvements to Old North Durham Park, located in the Central Park District, just off of Foster Street.

Did You Know?

- The City of Durham and Central Park School for Children (CPSC), a tuition-free charter public school, have collaborated to share Old North Durham Park, a community urban oasis for playing and learning.
- All proceeds from the festival are used exclusively for improvements to Old North Durham Park and are managed by the Central Park School for Children Foundation.
- Sponsorship is not only great exposure for your organization—it is an outstanding opportunity to support our community and the children.

What is the CPSC Strawberry Festival?

- CPSC's 8th Annual Strawberry Festival is a child-centered event with live music, food, games, and activities. Last year over 3,000 people attended the festival.
- To date, over \$125,000 has been raised for play equipment and other park improvements. Extensive future renovations for the park are under exploration.
- The festival is run solely by volunteers from the school and community, and is made possible by generous support from local businesses, residents, and parents from CPSC.

Support Your Community

We are inviting you to be a 2011 Strawberry Festival Sponsor. This collaboration among the school, the city, and local businesses is a powerful force in the continued revitalization of downtown Durham. As we are a non-profit organization, your donation will be tax deductible (Federal Tax ID number: 20-1582345).

This year, we are offering three sponsorship levels. Details and a sign-up form are included on the next page. If you have any questions or need additional information, visit us on the Web at www.cpscnc.org or contact Paula Januzzi-Godfrey at (919) 682-1200 or at paula@cpsfc.org.

Thank you so much for supporting the future of our children and the Durham community.

Sincerely,

Paula Januzzi-Godfrey
Strawberry Festival Coordinator
Assistant Director, CPSC

Central Park School for Children's

Strawberry Festival

Saturday, May 7, 2011

A benefit for Old North Durham Park, Foster Street

Support your community, education, and the ongoing revitalization of downtown Durham! Be part of CPSC's Annual Strawberry Festival—a child-centered event with live music, food, games, and activities.

SPONSORSHIP OPPORTUNITIES

Oh So Sweet — \$500	
Logo on Festival's posters/advertising, to be displayed at key locations around town.	Logo recognition in the Festival's program.
Space to display your banner on the Strawberry Sponsors Fence overlooking the Festival	Name recognition in the school's yearbook.
	Logo recognition on the Festival's website.

Berry Nice — \$250	Strawberry Preserve — Gifts under \$150
Name recognition in the Festival's program.	Minimum donation recommendation of \$100.
Name recognition on the Festival's website.	Name recognition on the Festival's website.
Name recognition at one of 15+ activity booths.	Name recognition on the Strawberry Supporters list at the Festival.

SPONSORSHIP REGISTRATION FORM

Oh So Sweet — \$500.00 Berry Nice — \$250.00 Strawberry Preserve \$ _____

Organization: _____

Contact: _____

Address: _____

City/State/Zip: _____

Phone & Email: _____

Please send a completed registration form and payment to:

Central Park School for Children Foundation, Attn: Paula Januzzi, 724 Foster Street, Durham, NC 27701

Your support is greatly appreciated!

All contributions are tax deductible: Federal Tax ID Number: 20-1582345